

## Circlewood Board Meeting February 13, 2023 11am-1:00pm

| 11:00 – Convene<br>Check-in and Opening prayer – <i>Glenn</i><br>Overview of the meeting – <i>James</i>   |                        |
|---|------------------------|
| <ul> <li>11:30 – Administrative items</li> <li>Action: Approve minutes for 12.5.22 meeting – Glenn</li> <li>Action: Review 2023 meeting schedule</li> <li>Spring In-Person Planning Day - Sat., May 6 from 9am-3pm</li> <li>In-person Annual Retreat – September 22-24 on Camano</li> <li>End of Year Zoom Meeting – December 4, 10am-Noon</li> </ul> | Pages 2-3              |
| Information: Financial Summary – James, Louise and Tim<br>Additional resources  | Page 4<br>Pages 9-12   |
| <b>11:40 -</b> OSKR's update - <i>James</i><br>Additional Resources   | Pages 5<br>Pages 13-15 |
| 11:50 – Discussion – Board Leadership and Development Plan – Glenn<br>Board Development Committee<br>Operations Committee   | Page 6<br>Page 7       |
| <ul> <li><b>12:30</b> – Executive Session – Glenn</li> <li><b>Action</b>: Adoption of 2023 Budgets</li> <li>Budget Summaries</li> <li>Line-item budgets</li> </ul>  | Page 8<br>Pages 16-20  |

1:00 – Prayer and Adjourn

#### Circlewood Board Meeting Minutes December 5, 2022 Regular Session

Present: Board Members—Glenn Palmberg, Tim Hedberg, Lenore Three Stars, Tom Ruebel, Louise Conner, James Amadon; Guest—Forrest Inslee

Glenn called the meeting to order and opened in prayer. Those present shared personal check-ins.

James presented an overview of the planned meeting and expressed gratitude for the good things that have happened over the past six months in spite of the challenges.

The minutes from the online vote of July 12 were sent out to board members earlier. Tim moved that the minutes be accepted as written. Tom seconded the motion. The motion passed.

The minutes from the regular session of the September 23 meeting were presented for approval. Lenore moved that the minutes be accepted as presented. Tim seconded the motion. The motion passed. The Executive session minutes from September 23 were sent out to members of that session. Tom moved that the minutes be accepted as written. Tim seconded the motion. The motion passed.

James presented the following tentative board meeting schedule for 2023.

- Zoom meeting—Feb. 13, 10 am to Noon
- Spring In-person planning day—Sat., May 6, 9 am to 3 pm
- In person annual retreat—September 22-24 on Camano
- End of Year Zoom meeting—December 4, 10 am to noon

The February and December dates are tentative. Tim may not be available for September date. These dates will be refined and brought to the board.

James presented financial information. Money from the Murdock Grant will be the last money in, which means we need to raise the rest of \$150K needed and they will finish off the capital campaign with the \$229K grant. We have not yet received the paperwork for the grant. It is expected in the next week or two. Raising the 150K includes the possibility of a loan.

OSKR Update. There is detailed information in the packet.

OSKR #1 Media: 26% of Earthkeepers downloads are outside the U.S. TED currently has 221 subscribers and is getting closer to adding a third column. Social media is helping to connect people to Circlewood. Jenny and Emerson Cobbley are doing volunteer work on our website.

Education: James is planning a February cohort. We are connecting with new partners such as Warm Beach, Seattle University, and Bethany Community Church. Louise is organizing local excursions.

Circlewood Village: \$54,000 to 55,000 was raised at the fundraiser. There is a new person working on our county permit. There are lots of complicated pieces to the site plan, including the long driveway. James and Forrest meet with Ray Colliver and David Vandervort every other week.

OSKR #2: Staff is holding weekly meetings, with monthly in-person meetings on Camano, to orient staff to Camano and spend time together.

OSKR #3: In all three OSKR areas, there are advantages to James being on Camano, including resource growth.

James introduced a discussion on the Board Leadership and Development Plan as outlined through the Murdock training. The priorities and those responsible are listed below:

- Life Cycle of a Board Member: Point Person/Organizer is Louise. We need to define a process and put together a Board Development Team that meets monthly. An invitation was extended to those who would like to help with this.
- Contingency Plan: Point Person is Tim. James and Tim will draft a plan and bring it to the next board meeting.
- Strategic Plan: Point Person in James. James will write a draft to be reviewed by Ed McDowell and Jeff Pinneo. A draft will be presented at the February meeting.
- Board Calendar. Point person in Louise. She will look at templates and bring a draft to the February meeting.
- Act of Outreach. Point Person is Glenn. There have been some actions in this area. We will continue to identify opportunities that fit each board member.

Board members discussed the Murdock Grant and their willingness to take a risk on us even though we are a new organization due to a belief in our vision and mission, the strength of the board and staff, and the potential they see. Glenn wants to bring a plan to keep outreach and fundraising moving forward.

The regular session of the board meeting was adjourned.

Submitted by Louise Conner Secretary

#### December 5, 2022 Executive Session

Present: Board Members—Glenn Palmberg, Tim Hedberg, Lenore Three Stars, Tom Ruebel, Louise Conner, James Amadon; Not present—Kathy Holmgren, Beth Knox.

Louise and James stepped out of the meeting for the staff salary discussion.

Item 1 – The Executive board unanimously approved a 7.7% Cost of Living increase to all salaries for 2023. Item 2 – The Executive Board unanimously approved a gift of \$100 to each staff member of Circlewood as a Christmas gift. The money is to come out of the 2022 Circlewood budget.

Tom motioned to adjourn the meeting.Lenore seconded the motion.

Minutes submitted byTim Hedberg, acting secretary

James and Louise rejoined the Executive Session. The preliminary 2023 operating and project budgets were presented. An updated budget will be brought back for the February board meeting. Lenore made a motion to approved both the operating and project budgets as presented. Tom seconded the motion. The motion passed.

A Nominating Committee meeting was convened to vote on possible second terms from Tom and Lenore, who are completing their first terms at the end of the year. The committee voted to extend invitations to both Tom and Lenore for second terms. Lenore accepted the invitation. Tom accepted the invitation. Their second terms will run from January 2023-December 2025.

Tim closed the meeting in prayer. Louise moved to adjourn the meeting. Tom seconded the motion. The meeting was adjourned.

Submitted by Louise Conner, Secretary

## Financial Summary Through January 31, 2023

#### 2023 Summary

*Operational Budget*: We are 1 month through our fiscal year. We are watching expenses closely.

*Project Budget*: Our project managers are putting together a detailed 2023 budget that is not quite ready.

| 2023 Resource Goals               |        |                   |  |
|-----------------------------------|--------|-------------------|--|
| Operations                        | 292k   | (Will r           | need 80k in new operations revenue)              |
| Cap. Campaign – Donors            | 300k   | ,                 | · ,  |
| Cap. Campaign – Grants            | 239k   | lock Trust grant) |  |
| Other Grants                      | 0k     | •                 | vill continue to look into possibilities)        |
| TOTAL                             | 831k   | ,                 | · · ·  |
|                                   |        |                   |  |
| Profit/Loss as of January 31:     |        |                   |  |
| Income                            | 31,60  | 00                | (21k operating inc.; 10k capital campaign inc.)  |
| Expenses                          | 32,50  | <u>)0</u>         | (20k operating exp.; 12.5k capital project exp.) |
| Total Profit/Loss                 | (90    | 00)               |  |
|                                   |        |                   |  |
| Cash on Hand as of February 12:   |        |                   |  |
| Regular Checking                  | 23,90  |                   |  |
| Forest Checking                   | 4,0    | 65                | (Designated for forest stewardship expenses)     |
| Regular Savings                   | 206,88 |                   |  |
| Total                             | 234,85 | 50                |  |
|                                   |        |                   |  |
| Projected Operating Inc.          |        |                   |  |
| Projected Operating Exp.          |        |                   |  |
| Total                             | ()     |                   | Too soon in the year to project                  |
| Projected Designated Inc.         |        |                   |  |
| Projected Designated Exp.         |        |                   |  |
| Total                             | ()     |                   | Too soon in the year to project                  |
|                                   | ()     |                   |  |
| Projected Cashflow at end of 2023 |        |                   |  |
| Cash on hand at start of 2023     |        |                   |  |
| Projected profit/loss for 2022    |        |                   |  |
| TOTAL projected cash on hand      |        |                   | (Too soon in the year to project)                |
| -                                 |        |                   |  |
|                                   |        |                   |  |

NOTES

## OSKR's - 2023 Update

### **Objective #1 : Expand and Develop Programs**

## MEDIA UPDATE

- Earthkeepers podcast experimenting with guest hosts.
- The Ecological Disciple adding third column on practical earthkeeping.
- Social Media continues to add followers.
- Website redesign scheduled to launch in March.

## EDUCATION UPDATE

- Ecological Pastoral Leadership cohort starting Feb. 26.
- Birding excursion in Skagit Valley Mar. 4.
- Science for Earthkeepers online course begins March 14.
- Rewilding projects with Bethany Comm. Church and Andi Saccacio continue.
- Partnerships with Tech for the Poor, Au Sable, and Seminary for Wild continuing.

## CIRCLEWOOD VILLAGE

- Building permit application for initial building submitted.
- Complete site plan almost ready for submittal.
- Site preparation for construction has started.
- Will need to raise approximately \$300k this year.

## **Objective #2 : Strengthen Circlewood's Core**

BOARD

- Board Leadership and Development plan progressing.
- Need to set up initial committees and add new members this year.

### STAFF

• Staff meeting once a month in-person on Camano.

## **Objective #3: Resource for Growth**

## DONOR SUPPORT/CAPITAL CAMPAIGN

- Planning in works for small group fundraisers and Spring Stand campaign.
- 15k raised for project in Jan/Feb.

## **BOARD LEADERSHIP AND DEVELOPMENT PLAN UPDATE**

**Background**: The Board Development and Leadership Training program through the Murdock Trust helped us identify 5 strategic goals for the Board. This document highlights the progress we have made and what still needs to happen.

#### Goal #1: Define process and create resources for the life cycle of a board member.

Point Person: Louise Progress Made: None Next Steps:

• Put together Board Development team that meets monthly.

#### Goal #2: Develop a contingency plan

Point Person: Tim

Progress Made: Tim and James met and will be meeting monthly. Next Steps:

• James and Tim to draft plan for May meeting

#### Goal #3: Develop a three-year rolling strategic plan

Point Person: James

Progress Made: Discussions with staff.

Next Steps:

- James to set aside week of March 6 for long-term vision work.
- Review by Ed McDowell (Murdock Coach) and Jeff Pinneo (Murdock Trustee)
- Draft presented at May meeting

#### Goal #4: Develop a board calendar

Point Person: Louise Progress Made: First draft done Next Steps:

• Updated Draft presented at May meeting.

#### Goal #5: Empower board members for one act of outreach

Point Person: Glenn

Progress Made:

- Beth invited James to present at Nov. Seattle Rotary Meeting
- Tim is organizing a Circlewood presentation at Covenant Shores
- Glenn and Louise invited several people to fundraiser.

Next Steps:

• Continue to identify opportunities that fit each board member.

## **BOARD DEVELOPMENT COMMITTEE**

PURPOSE: The Board Development Committee helps the Board serve and advance Circlewood's mission.

The committee pursues this purpose by overseeing the board's work to:

- Identify, recruit, and welcome new Board members.
- Guide and honor departing Board members.
- Hold well-run, engaging meetings.
- Assess the Board's effectiveness.

The committee meets monthly, and reports to the Board at each meeting.

Membership consists of

- At least two Board members
- Board Chair
- Executive Director

## **ORGANIZATIONAL DEVELOPMENT COMMITTEE**

PURPOSE: The Organizational Development Committee helps the Board shape Circlewood's internal systems and structures to best serve the mission.

The committee pursues this purpose by overseeing the board's work to develop policies and procedures for:

- Clear and healthy financial practices.
- State and federal compliance pertaining to non-profits.
- Human Resources

The committee meets monthly, and reports to the Board at each meeting.

Membership consists of

- At least two Board members
- Board Chair
- Executive Director

## **Board Proposal**

#### 2023 Finalized Operating and Project Budgets

We authorized preliminary 2023 budget at the December meeting. We have a finalized operating budget for approval – still waiting for a line-item project budget.

#### **OPERATING BUDGET SUMMARY**

| Category         | 2022    | 2022 Notes        | 2023    | 2023 Notes                                 |
|------------------|---------|-------------------|---------|--|
|                  | Budget  |                   | Budget  |  |
| Donor Support    | 205,600 |                   | 205,350 |  |
| New Funds        | 28,850  |                   | 80,482  |  |
| Activity Revenue | 2100    |                   | 7600    |  |
| Other Income     | 19,300  | 19k E.R.C.        | 150     |  |
| TOTAL INCOME     | 255,850 |                   | 293,582 |  |
|                  |         |                   |         |  |
| Program          | 10,700  |                   | 19,100  | 9k increase for T.E.D. third column        |
| Camano Land      | 13,000  |                   | 17,000  | 2023 property tax increase.                |
| Administrative   | 33,826  |                   | 20,126  | No more Cedarstone consulting.             |
| Staff            | 184,484 | July increase for | 217,576 | Full year for James and Jessalyn, + a 7.7% |
|                  |         | James + Jessalyn. |         | cost of living adjustment for all staff.   |
| Board            | 4250    |                   | 5450    |  |
| Comm./Marketing  | 1260    |                   | 4500    | Video production equipment                 |
| Fundraising      | 8000    |                   | 9500    |  |
| Other            | 331     |                   | 330     |  |
| TOTAL EXPENSE    | 255,850 |                   | 293,582 | 40k increase - 14%                         |

#### PROJECT BUDGET SUMMARY

| Category       | 2022    | NOTES | 2023    | Notes                                   |
|----------------|---------|-------|---------|---|
|                | Budget  |       | Budget  |   |
| Existing Funds | 226,000 |       | 191,000 | Designated Funds                        |
| New Funds      |         |       | 539,000 | 239k Murdock Grant + 300k donors        |
|                |         |       |         |   |
| Expenses:      | 100,000 |       | 500,000 | Will bring detailed 2023 budget to next |
|                |         |       |         | bd. mtg.                                |

**Proposal**: That the board approve the \$291,848 finalized 2023 operating budget and the continuation of the \$500,000 preliminary 2023 project budget.

## Circlewood

#### Budget vs. Actuals: 2023 Circlewood Final Operating Budget - FY23 P&L

January 2023

|                                      |             |             | TOTAL       |            |
|--------------------------------------|-------------|-------------|-------------|------------|
|                                      | ACTUAL      | BUDGET      | OVER BUDGET | % OF BUDGE |
| Income                               |             |             |             |            |
| ACTIVITY REVENUE                     |             |             |             |            |
| CAMANO ACTIVITY REVENUE              |             |             |             |            |
| Camano Events Income                 |             | 83.33       | -83.33      |            |
| Total CAMANO ACTIVITY REVENUE        |             | 83.33       | -83.33      |            |
| EDUCATION ACTIVITY INCOME            |             |             |             |            |
| Church Partnerships                  |             | 208.33      | -208.33     |            |
| Other Education Income               |             | 166.66      | -166.66     |            |
| Total EDUCATION ACTIVITY INCOME      |             | 374.99      | -374.99     |            |
| MEDIA ACTIVITY REVENUE               |             |             |             |            |
| Publication Income                   |             | 8.33        | -8.33       |            |
| Total MEDIA ACTIVITY REVENUE         |             | 8.33        | -8.33       |            |
| Total ACTIVITY REVENUE               |             | 466.65      | -466.65     |            |
| Interest Income                      | 126.90      |             | 126.90      |            |
| Other Income                         |             | 12.50       | -12.50      |            |
| Sales of Product Income              | 11.78       |             | 11.78       |            |
| SUPPORT                              |             |             |             |            |
| Donor Gifts                          |             |             |             |            |
| Camano Island Coffee Roasters Income | 103.31      | 29.17       | 74.14       | 354.17     |
| Cash                                 | 31,353.82   | 16,666.67   | 14,687.15   | 188.12     |
| Forest Stewardship                   |             | 416.67      | -416.67     |            |
| Total Donor Gifts                    | 31,457.13   | 17,112.51   | 14,344.62   | 183.83     |
| Total SUPPORT                        | 31,457.13   | 17,112.51   | 14,344.62   | 183.83     |
| Total Income                         | \$31,595.81 | \$17,591.66 | \$14,004.15 | 179.61     |
| GROSS PROFIT                         | \$31,595.81 | \$17,591.66 | \$14,004.15 | 179.61     |
| Expenses                             |             |             |             |            |
| ADMINISTRATIVE                       |             |             |             |            |
| Bank Charges & Fees                  |             | 8.33        | -8.33       |            |
| Legal & Professional Services        |             | 125.00      | -125.00     |            |
| Liability Insurance                  |             | 1,250.00    | -1,250.00   |            |
| Licenses & Fees                      |             | 8.33        | -8.33       |            |
| Office Supplies                      | 12.22       | 50.00       | -37.78      | 24.44      |
| Password Management                  | 52.85       | 6.33        | 46.52       | 834.91     |
| Payroll Processing Cost              | 68.55       | 75.00       | -6.45       | 91.40      |
| Postage                              | 11.40       | 62.50       | -51.10      | 18.24      |
| Software Subscriptions               | 995.70      | 20.83       | 974.87      | 4,780.12   |
| State Registrations                  |             | 50.00       | -50.00      |            |
| Telecommunications                   | 23.57       | 20.83       | 2.74        | 113.15     |
| Total ADMINISTRATIVE                 | 1,164.29    | 1,677.15    | -512.86     | 69.42      |
| BOARD EXPENSES                       |             |             |             |            |
| Meetings                             | 33.01       | 433.33      | -400.32     | 7.62       |

|  |          | 1        | TOTAL       |             |
|--|----------|----------|-------------|-------------|
|  | ACTUAL   | BUDGET   | OVER BUDGET | % OF BUDGET |
| Reimbursement                                      |          | 20.83    | -20.83      |             |
| Total BOARD EXPENSES                               | 33.01    | 454.16   | -421.15     | 7.27 %      |
| CAMANO LAND AND DEVELOPMENT                        |          |          |             |             |
| Maintenance  | 153.01   | 166.67   | -13.66      | 91.80 %     |
| Property Taxes                                     |          | 1,250.00 | -1,250.00   |             |
| Total CAMANO LAND AND DEVELOPMENT                  | 153.01   | 1,416.67 | -1,263.66   | 10.80 %     |
| COMMUNICATION                                      |          |          |             |             |
| Equipment/Hardward                                 |          | 208.33   | -208.33     |             |
| Marketing Materials                                | 18.00    | 41.67    | -23.67      | 43.20 %     |
| Marketing Software                                 |          | 83.33    | -83.33      |             |
| Website  | 23.93    | 41.67    | -17.74      | 57.43 %     |
| Total COMMUNICATION                                | 41.93    | 375.00   | -333.07     | 11.18 %     |
| FUNDRAISING  |          |          |             |             |
| Cost of Fundraising                                | 126.95   | 583.33   | -456.38     | 21.76 %     |
| Donor Perfect                                      | 90.07    | 125.00   | -34.93      | 72.06 %     |
| Merchant Fees                                      | 317.91   | 83.33    | 234.58      | 381.51 %    |
| Total FUNDRAISING                                  | 534.93   | 791.66   | -256.73     | 67.57 %     |
| PROGRAM EXPENSES                                   |          |          |             |             |
| CAMANO PROGRAMS                                    |          |          |             |             |
| Camano Program Expense                             |          | 208.33   | -208.33     |             |
| Forest Stewardship                                 |          | 333.33   | -333.33     |             |
| Total CAMANO PROGRAMS                              |          | 541.66   | -541.66     |             |
| EDUCATION PROGRAMS                                 |          |          |             |             |
| Education Expenses                                 |          | 125.00   | -125.00     |             |
| Total EDUCATION PROGRAMS<br>MEDIA PROGRAM EXPENSES |          | 125.00   | -125.00     |             |
| Blog Expenses                                      | 5.51     | 758.33   | -752.82     | 0.73 9      |
| Podcast Expenses                                   | 118.00   | 166.67   | -48.67      | 70.80       |
| Total MEDIA PROGRAM EXPENSES                       | 123.51   | 925.00   | -801.49     | 13.35       |
| Total PROGRAM EXPENSES                             | 123.51   | 1,591.66 | -1,468.15   | 7.76        |
| STAFF EXPENSES                                     |          |          |             |             |
| ADMINISTRATIVE ASSISTANT EXPENSES                  |          |          |             |             |
| Administrative Assistant Employer Taxes            | 196.26   | 195.83   | 0.43        | 100.22      |
| Administrative Assistant Mileage Reimbursement     |          | 20.83    | -20.83      |             |
| Administrative Assistant Wages                     | 2,334.02 | 2,333.50 | 0.52        | 100.02      |
| Administrative Assistant Work Expenses             |          | 20.83    | -20.83      |             |
| Total ADMINISTRATIVE ASSISTANT EXPENSES            | 2,530.28 | 2,570.99 | -40.71      | 98.42       |
| ASSOCIATE DIRECTOR EXPENSES                        |          |          |             |             |
| Associate Director Employer Taxes                  | 307.16   | 282.25   | 24.91       | 108.83      |
| Associate Director Mileage Reimbursement           |          | 41.67    | -41.67      |             |
| Associate Director Salary                          | 3,590.00 | 3,590.00 | 0.00        | 100.00 9    |

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|  |             |              | TOTAL        |             |
|--|-------------|--------------|--------------|-------------|
|  | ACTUAL      | BUDGET       | OVER BUDGET  | % OF BUDGET |
| Associate Director Work Expenses               |             | 20.83        | -20.83       |             |
| Total ASSOCIATE DIRECTOR EXPENSES              | 3,897.16    | 3,934.75     | -37.59       | 99.04 %     |
| EXECUTIVE DIRECTOR EXPENSES                    |             |              |              |             |
| Executive Director Employer Taxes              | 698.10      | 684.08       | 14.02        | 102.05 %    |
| Executive Director Mileage Reimbursement       |             | 166.67       | -166.67      |             |
| Executive Director Salary                      | 8,526.25    | 8,526.25     | 0.00         | 100.00 %    |
| Executive Director WA FML reimbursement        | 9.71        | 14.50        | -4.79        | 66.97 %     |
| Executive Director Work Expenses               | 130.02      | 83.33        | 46.69        | 156.03 %    |
| Total EXECUTIVE DIRECTOR EXPENSES              | 9,364.08    | 9,474.83     | -110.75      | 98.83 %     |
| SOCIAL MEDIA COORDINATOR EXPENSES              |             |              |              |             |
| Social Media Coordinator Employer Taxes        | 159.27      | 159.00       | 0.27         | 100.17 %    |
| Social Media Coordinator Mileage Reimbursement |             | 20.83        | -20.83       |             |
| Social Media Coordinator Wages                 | 1,866.87    | 1,866.75     | 0.12         | 100.01 %    |
| Social Media Coordinator Work Expenses         |             | 20.83        | -20.83       |             |
| Total SOCIAL MEDIA COORDINATOR EXPENSES        | 2,026.14    | 2,067.41     | -41.27       | 98.00 %     |
| STAFF CONFERENCES                              |             | 41.67        | -41.67       |             |
| STAFF MEETINGS                                 | 68.74       | 41.67        | 27.07        | 164.96 %    |
| Total STAFF EXPENSES                           | 17,886.40   | 18,131.32    | -244.92      | 98.65 %     |
| Total Expenses                                 | \$19,937.08 | \$24,437.62  | \$ -4,500.54 | 81.58 %     |
| NET OPERATING INCOME                           | \$11,658.73 | \$ -6,845.96 | \$18,504.69  | -170.30 %   |
| Other Expenses                                 |             |              |              |             |
| OTHER EXPENSE                                  |             | 27.50        | -27.50       |             |
| Total Other Expenses                           | \$0.00      | \$27.50      | \$ -27.50    | 0.00%       |
| NET OTHER INCOME                               | \$0.00      | \$ -27.50    | \$27.50      | 0.00 %      |
| NET INCOME                                     | \$11,658.73 | \$ -6,873.46 | \$18,532.19  | -169.62 %   |

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### Circlewood

#### Budget vs. Actuals: 2023 Circlewood Project Budget - FY23 P&L

January 2023

| NET INCOME                           | - \$<br>12,567.25 | \$220,121.33 | \$ -232,688.58                          | -5.71 %        | - \$<br>12,567.25 | \$220,121.33 | \$ -232,688.58 | -5.71 %        |
|--------------------------------------|-------------------|--------------|---|----------------|-------------------|--------------|----------------|----------------|
|                                      | 12,567.25         |              | • | -5.71 %        | 12,567.25         |              |                | -5.71 %        |
| Total Expenses                       | \$12,567.25       |              | \$7,567.25                              | 251.35 %       | \$12,567.25       |              |                | 251.35 %       |
| Total CIRCLEWOOD VILLAGE<br>EXPENSES | 12,567.25         | 5,000.00     | 7,567.25                                | 251.35 %       | \$12,567.25       | \$5,000.00   | \$7,567.25     | 251.35 %       |
| Expenses                             |                   |              |   |                |                   |              |                |                |
| Total Circlewood Village Design      | 11,325.75         |              | 11,325.75                               |                | \$11,325.75       | \$0.00       | \$11,325.75    | 0.00%          |
| Project Management                   | 4,025.00          |              | 4,025.00                                |                | \$4,025.00        | \$0.00       | \$4,025.00     | 0.00%          |
| Engineering                          | 3,481.25          |              | 3,481.25                                |                | \$3,481.25        | \$0.00       | \$3,481.25     | 0.00%          |
| Architect                            | 3,819.50          |              | 3,819.50                                |                | \$3,819.50        | \$0.00       | \$3,819.50     | 0.00%          |
| Circlewood Village Design Expenses   |                   |              |   |                | \$0.00            | \$0.00       | \$0.00         | 0.00%          |
| Total Circlewood Construction        | 1,241.50          | 5,000.00     | -3,758.50                               | 24.83 %        | \$1,241.50        | \$5,000.00   | \$ -3,758.50   | 24.83 %        |
| Tiny House                           |                   | 5,000.00     | -5,000.00                               |                | \$0.00            | \$5,000.00   | \$ -5,000.00   | 0.00%          |
| Site Work                            | 1,241.50          |              | 1,241.50                                |                | \$1,241.50        | \$0.00       | \$1,241.50     | 0.00%          |
| Circlewood Construction              |                   |              |   |                | \$0.00            | \$0.00       | \$0.00         | 0.00%          |
| CIRCLEWOOD VILLAGE EXPENSES          |                   |              |   |                | \$0.00            | \$0.00       | \$0.00         | 0.00%          |
| Expenses                             |                   |              |   |                |                   |              |                |                |
| GROSS PROFIT                         | \$0.00            | \$225,121.33 | \$ -225,121.33                          | 0.00 %         | \$0.00            | \$225,121.33 | \$ -225,121.33 | 0.00 %         |
| Total Income                         | \$0.00            | \$225,121.33 | \$ -225,121.33                          | 0.00%          | \$0.00            | \$225,121.33 | \$ -225,121.33 | 0.00%          |
| Total SUPPORT                        |                   | 19,083.33    | -19,083.33                              |                | \$0.00            | \$19,083.33  | \$ -19,083.33  | 0.00%          |
| Grants                               |                   | 19,083.33    | -19,083.33                              |                | \$0.00            | \$19,083.33  | \$ -19,083.33  | 0.00%          |
| SUPPORT                              |                   |              |   |                | \$0.00            | \$0.00       | \$0.00         | 0.00%          |
| Total PROJECT FUNDS                  |                   | 206,038.00   | -206,038.00                             |                | \$0.00            | \$206,038.00 | \$ -206,038.00 | 0.00%          |
| New Funds                            |                   | 12,500.00    | -12,500.00                              |                | \$0.00            | \$12,500.00  | \$ -12,500.00  | 0.00%          |
| Existing Funds                       |                   | 193,538.00   | -193,538.00                             |                | \$0.00            | \$193,538.00 | \$ -193,538.00 | 0.00%          |
| PROJECT FUNDS                        |                   |              |   |                | \$0.00            | \$0.00       | \$0.00         | 0.00%          |
| Income                               |                   |              |   |                |                   |              |                |                |
|                                      | ACTUAL            | BUDGET       | OVER<br>BUDGET                          | % OF<br>BUDGET | ACTUAL            | BUDGET       | OVER<br>BUDGET | % OF<br>BUDGET |
|                                      |                   | -            | 12023                                   | ~ ~ ~ ~ ~      |                   |              | DTAL           |                |

# 2023 Objectives, Strategies, and Key Results Update

|   | 2023 OBJECTIVE #1: Expand and Develop Programs                     |   |          |  |  |  |  |
|---|--|---|----------|--|--|--|--|
| 2023 KEY RESULTS  | PROGRESS YTD   | Next Steps  | COMMENTS |  |  |  |  |
| Expand Creative Media   |  |   |          |  |  |  |  |
| Earthkeepers<br>1,500 downloads per<br>month with 20%<br>outside U.S. and 33%<br>non-Western guests<br>The Eco Disciple<br>400 subscribers. | *January – 1443 downloads<br>*232 subscribers<br>*47 Stand members | *Guest hosted episodes<br>*New Earthkeepers website by April<br>*Launch 3 <sup>rd</sup> column in March |          |  |  |  |  |
| 60 Stand members<br>Social Media<br>TBD<br>OTHER<br>Updated main website<br>New logos   | * * New site and logos designed                                    | *Launch redesigned website with new<br>logos by March 1.  |          |  |  |  |  |

| 2023 KEY RESULTS  | PROGRESS YTD  | Next Steps   | COMMENTS  |
|---|---|--|---|
| Education strategy  |   |  |   |
| Launch cohorts<br>1-2 online courses<br>2-3 partnerships        | *Pastors cohort set for Feb-May<br>*online course set for March-May<br>*Partnerships progressing with Tech for<br>Poor, Au Sable, and Sem. For Wild | *Connect Au Sable and Sem for Wild with Warm Beach.  |   |
| Camano – Establish<br>presence                                  |   |  |   |
| Establish first onsite<br>building, caretaker,<br>and programs. | *Submited septic design for building.<br>*Hired well drillers.<br>*Decided to pursue prototype housing.   | *Submit Master Site Plan in March.<br>*Test and finish well.<br>*Get pricing on prototype. | *Lots of moving parts regarding the timing of construction. |

|   | 2023 OBJECTIVE #2: Strengthen Circlewood's Core                 |   |  |  |  |  |  |
|---|---|---|--|--|--|--|--|
| 2023 KEY RESULTS  | YTD PROGRESS  | Next Steps  | COMMENTS   |  |  |  |  |
| Engaged Board   |   |   |  |  |  |  |  |
| *Complete all 5<br>strategic goals.<br>*Add X new members                       | *Drafted Calendar   | *Contingency plan for May mtg.<br>*3-year rolling plan for May mtg.<br>*updated board calendar for May mtg.<br>*2 active committees by May mtg. |  |  |  |  |  |
| Collaborative Staff   |   |   |  |  |  |  |  |
| твр   |   |   |  |  |  |  |  |
| Mission-focused<br>Admin.   |   |   |  |  |  |  |  |
| *Create volunteer<br>support program.<br>*New insurance.<br>*Property tax plan. | *Explored property tax options.<br>*Tried several new insurers. | *Applying to Brotherhood Mutual   | *May need new approach for insurance.<br>*May not have good tax options yet. |  |  |  |  |

|                                       | 2023 OBJECTIVE #3: Resource for Growth |            |   |  |  |  |  |
|---------------------------------------|--|------------|---|--|--|--|--|
| 2023 KEY RESULTS                      | YTD PROGRESS                           | Next Steps | COMMENTS                                    |  |  |  |  |
| Treat Donors as<br>Partners           |  |            |   |  |  |  |  |
| TBD                                   | *                                      |            |   |  |  |  |  |
| Cultivate Foundation<br>Relationships |  |            |   |  |  |  |  |
| 239k Murdock grant                    | *                                      | *          | *Will receive when gap funding need is met. |  |  |  |  |
| Other grants TBD                      |  |            |   |  |  |  |  |
| Capital Campaign                      |  |            |   |  |  |  |  |
| 300k raised                           | *15k raised                            |            |   |  |  |  |  |
| Build Program Inc.                    |  |            |   |  |  |  |  |
| 4k                                    | *                                      |            |   |  |  |  |  |
| Cultivate Corp. Rel.                  |  |            |   |  |  |  |  |
| 5k                                    | *4k raised                             |            |   |  |  |  |  |
| Other                                 |  |            |   |  |  |  |  |
| TBD                                   |  |            |   |  |  |  |  |

|                               |                            |                             |                         | 2                         | 023 Circl         | ewood Operating Budget  |             |  |
|-------------------------------|----------------------------|-----------------------------|-------------------------|---------------------------|-------------------|---|-------------|--|
| INCOME                        | 2022<br>Budget<br>Jan-June | 2022<br>Budget<br>July -Dec | 2022<br>Budget<br>Total | 2022<br>YTD -<br>Jan-Nov. | 2022<br>Projected | NOTES   | 2023 Budget | NOTES                                    |
| DONOR SUPPORT                 |                            |                             |                         |                           |                   |   |             |  |
| Unrestricted Cash             | 50,000                     | 150,000                     | 200,000                 | 168,042                   | 199,022           | EOY projections: 75k gift; 25k small gifts; 6k regular<br>giving. Does not include 19k in ERC | 200,000     | Assumes no change in giving.             |
| In-kind                       | 0                          | 0                           | 0                       |                           |                   |   |             |  |
| Forest Stewardship            | 2,500                      | 2,500                       | 5,000                   |                           |                   |   | 5,000       | Assumes Microsoft opportunities          |
| Camano Island Coffee Roasters | 300                        | 300                         | 600                     | 245                       | 245               |   | 350         | Assumes minimal growth                   |
| TOTAL DONOR SUPPORT           | 52,800                     | 152,800                     | 205,600                 | 168,287                   | 199,267           |   | 205,350     |  |
| NEW FUNDS                     | 0                          | 28,850                      | 28,850                  |                           | 0                 |   |             | New funds needed to cover full expenses  |
| NEW FUNDS                     | 0                          | 20,030                      | 28,850                  |                           | 0                 |   | 80,482      | ivew funds needed to cover full expenses |
| ACTIVITY REVENUE              |                            |                             |                         |                           |                   |   |             |  |
| CAMANO ACTIVITY REVENUE       |                            |                             |                         |                           |                   |   |             |  |
| Forest Income                 | 0                          | 0                           | 0                       |                           |                   |   |             |  |
| Camano Events Income          | 0                          | 0                           | 0                       |                           |                   |   | 1,000       | Unsure yet what is possible in 2023      |
| TOTAL CAMANO ACT. INCOME      |                            |                             | 0                       |                           |                   |   | 1,000       |  |
| EDUCATION ACTIVITY REVENUE    | 3                          |                             |                         |                           |                   |   |             |  |
| Presentation Income           | 0                          | 0                           | 0                       |                           |                   |   | 0           |  |
| Church Partnerships           | 500                        | 0                           | 500                     |                           |                   | Bellingham Covenant   | 2,500       |  |
| Other Education Income        | 0                          | 1,500                       | 1,500                   |                           |                   | Online courses.   | 4,000       |  |
| TOTAL EDUCATION INCOME        |                            |                             | 2,000                   |                           |                   |   | 6,500       |  |
| MEDIA ACTIVITY REVENUE        |                            |                             |                         |                           |                   |   |             |  |

| MEDIA ACTIVITY REVENUE |                            |                             |                         |             |            |   |             |   |
|------------------------|----------------------------|-----------------------------|-------------------------|-------------|------------|---|-------------|---|
| Publication Income     | 50                         | 50                          | 100                     | 63          | 70         |   | 100         | This comes from previous publications of MSA    |
| Podcast Income         | 0                          | 0                           | 0                       |             |            |   |             |   |
| TED Income             |                            | 0                           | 0                       |             |            |   |             |   |
| Other Media Income     |                            |                             | 0                       | 63          |            |   |             |   |
| TOTAL MEDIA INCOME     |                            |                             | 100                     |             |            |   | 100         |   |
| TOTAL ACTIVITY REVENUE | 550                        | 1,550                       | 2,100                   | 63          | 70         |   | 7,600       |   |
| OTHER INCOME           | 19,150                     | 150                         | 19,300                  | 20,180      | 20,180     | 19,790 ERC, 390 interest                                  | 150         | interest, no ERC                                |
| TOTAL INCOME           | 72,500                     | 183,350                     | 255,850                 | 188,530     | 219,517    |   | 293,582     |   |
| 2                      | 2022<br>Budget<br>Jan-June | 2022<br>Budget<br>July -Dec | 2022<br>Budget<br>Total | 2022<br>YTD | 2022 Proj. |   | 2023 Budget | NOTES   |
| PROGRAM EXPENSES       |                            |                             |                         |             |            |   |             |   |
| CAMANO PROGRAMS        |                            |                             |                         |             |            |   |             |   |
| Camano Program Expense | 0                          | 2,500                       | 2,500                   |             |            | 2022 programs undefined                                   | 2,500       | 2023 programs undefined                         |
| Forest Expense         | 500                        | 1,000                       | 1,500                   |             |            | Forestry expenses   | 0           |   |
| Forest Stewardship     | 250                        | 250                         | 500                     |             |            | NNRG  | 4,000       | Designated funds in hand for this from 2022.    |
| TOTAL CAMANO PROG EXP  | 750                        | 3,750                       | 4,500                   | 0           | 0          |   | 6,500       |   |
| EDUCATION PROGRAMS     |                            |                             |                         |             |            |   |             |   |
| Education Expenses     | 500                        | 500                         | 1,000                   | 369         | 369        | Online courses, webinars, new ideas.                      | 1,500       | Online courses, webinars, new ideas.            |
| TOTAL EDUC PROG EXP    | 500                        | 500                         | 1,000                   | 369         | 369        |   | 1,500       |   |
| MEDIA PROGRAMS         |                            |                             |                         |             |            |   |             |   |
| Podcast Expenses       | 1,000                      | 1,200                       | 2,200                   | 1,428       | 1,596      |   | 2,000       | Production and equipment.                       |
| TED Expenses           | 500                        | 500                         | 1,000                   | 92          | 150        | Budgeted for paid writer for 3rd column.                  | 9,100       | \$50/column =\$2600, third column editor =\$650 |
| New Media Programs     | 1,000                      | 1,000                       | 2,000                   |             | 0          | Video expenses and other opportunities that may<br>emerge | 0           | Video costs moved to Marketing/Comm budge       |
| TOTAL MEDIA PROG EXP   | 2,500                      | 2,700                       | 5,200                   | 1,520       | 1,746      |   | 11,100      |   |
| TOTAL PROGRAM EXP.     | 3,750                      | 6,950                       | 10,700                  | 1,889       | 2,115      |   | 19,100      |   |

| CAMANO LAND & DEVELOPMEN   | 1                          |                             |                         |             |            |   |             |   |
|----------------------------|----------------------------|-----------------------------|-------------------------|-------------|------------|---|-------------|---|
| Property Taxes             | 5,500                      | 5,500                       | 11,000                  | 10,444      | 10,444     |   | 15,000      | Assessment took jump for 2023. We will work of<br>implementing programs/practices that may redu<br>property tax for 2024.   |
| Maintenance                | 500                        | 1,500                       | 2,000                   | 392         | 392        |   | 2,000       | May need new gate.  |
| Insurance                  | 0                          | 0                           | 0                       |             |            |   |             | Included in general liability insurance below   |
| TOTAL CAMANO L&D EXP.      | 6,000                      | 7,000                       | 13,000                  | 10,836      | 10,836     |   | 17,000      |   |
|                            |                            |                             |                         |             |            |   |             |   |
|                            | 2022<br>Budget<br>Jan-June | 2022<br>Budget<br>July -Dec | 2022<br>Budget<br>Total | 2022<br>YTD | 2022 Proj. |   | 2023 Budget | NOTES   |
| ADMINISTRATIVE             |                            |                             |                         |             |            |   |             |   |
| Office Supplies            | 300                        | 300                         | 600                     | 36          | 56         |   | 600         |   |
| Postage                    | 400                        | 700                         | 1,100                   | 282         | 330        | Jam, book expenses included in fundraising exp. | 750         |   |
| Cedarstone                 | 13,500                     | 0                           | 13,500                  | 13,233      | 13,233     | *Cedarstone services plus expenses              | 0           |   |
| State Registrations        | 300                        | 300                         | 600                     | 355         | 400        |   | 600         |   |
| Bank Charges and Fees      | 50                         | 50                          | 100                     | 50          | 60         |   | 100         |   |
| Telecommunications         | 125                        | 125                         | 250                     | 228         | 250        |   | 250         |   |
| Legal and Prof. Services   | 750                        | 750                         | 1,500                   | 630         | 630        |   | 1,500       | May need help setting up supplemental non-profit to handle n<br>faith-based programing.                                     |
| Liability Insurance        | 7,500                      | 7,500                       | 15,000                  | 383         | 1,700      |   | 15,000      | This includes general liability and board and officers insurance<br>we will be looking at alternative providers in 2022-23. |
| Last Pass                  | 38                         | 38                          | 76                      | 53          | 53         |   | 76          |   |
| Licences and Fees          | 50                         | 50                          | 100                     | 82          | 92         |   | 100         |   |
| Software Subscriptions     | 75                         | 75                          | 150                     | 207         | 247        |   | 250         | Adobe, TechSoup,  |
| Gusto Payroll Subscription | 425                        | 425                         | 850                     | 687         | 825        |   | 900         |   |
| TOTAL ADMIN. EXP.          | 23,513                     | 10,313                      | 33,826                  | 16,226      | 17,876     |   | 20,126      |   |

| 5TAFF EXPENSES                    |         |        |        |        |        |  |         | 7.7% COLA on non-insurance salary, SSI COLA<br>is 8.7%                                    |
|-----------------------------------|---------|--------|--------|--------|--------|--|---------|---|
| Exec. Director Salary             | 34,500  | 43,125 | 77,625 | 80,932 | 88,850 | Full time after June, includes \$500 for health insurance  |         |   |
| 72                                | 5 1,500 | 10,120 |        | 00,702 | 00,000 | until Sept., \$1000 for last quarater  | 102,315 |   |
| 73 Exec. Dir. Work Expenses       | 500     | 500    | 1,000  | 290    | 350    | includes \$40/mo cell phone  | 1,000   |   |
| Exec. Dir. Mileage Reimburse      | 1,000   | 1,000  | 2,000  | 742    | 1,200  |  | 2,000   |   |
| ED Employer Taxes                 | 2,926   | 3,657  | 6,583  | 6,681  | 7,275  |  | 8,209   |   |
| 6 ED Reimbursemnet WA FML         | 69.72   | 86.99  | 156.71 | 107    | 117.00 | \$11.62 through June 14.50 after June per mo.  | 174     |   |
| TOTAL EXEC. DIR.                  | 38,996  | 48,369 | 87,365 | 88,752 | 97,792 |  | 113,698 |   |
| Assoc. Director Salary            | 20,000  | 20,000 | 40,000 | 36,666 | 40,000 | (Current pay= \$38.46 per hour/20 hours)   | 43,080  |   |
| Assoc Dir. Work Expenses          | 125     | 125    | 250    | 36     | 50     |  | 250     |   |
| Assoc Dir. Mileage Reimburse      | 250     | 250    | 500    |        | 0      |  | 500     |   |
| AD Employer Taxes                 | 1,734   | 1,734  | 3,468  | 2,856  | 3,145  |  | 3,387   |   |
| TOTAL ASSOC. DIR.                 | 22,109  | 22,109 | 44,218 | 39,558 | 43,195 |  | 47,217  |   |
| Admin. Assist./Managing Ed. Wages | 13,000  | 16,250 | 29,250 | 23,834 | 26,000 | (Current pay=\$25 per hour/20 hours) Budgeted for<br>increased hours in July that did not happen | 28,002  | Right column calculated on 30 hours beginning in<br>July and \$600/mo insurance addition. |
| Admin. Assist./Managing Ed Work I | 125     | 125    | 250    | 103    | 110    |  | 250     |   |
| Admin. Assist./Managing Ed Mileag | 125     | 125    | 250    | 0      | 0      |  | 250     |   |
| AA/ME Employer Taxes              | 1,108   | 1,334  | 2,442  | 2,008  | 2,190  |  | 2,350   |   |
| TOTAL ADMIN. ASST./MANAGIN(       | 14,358  | 17,834 | 32,192 | 25,945 | 28,300 |  | 30,852  |   |
| Marketing & Comm. Manager. Wag    | 7,280   | 10,400 | 17,680 | 15,947 | 17,680 | (Current pay = \$20 per hour/20 hours) Increased<br>hours in July                                | 22,401  | Right column shows 30 hrs starting in July, and<br>\$600/mo. insurance                    |
| Marketing & Comm ManagerWork 1    | 125     | 125    | 250    |        | 20     |  | 250     |   |
| Marketing & Comm. Manager Milea   | 125     | 125    | 250    |        | 50     |  | 250     |   |
| Marketing & Comm. Employer Taxe   | 629     | 900    | 1,529  | 1,363  | 1,510  |  | 1,908   |   |
| 2 TOTAL MARKETING & COMM. MC      | 8,159   | 11,550 | 19,709 | 17,310 | 19,260 |  | 24,809  |   |

| Intern                         | 0                          | 0                           | 0                       |             |                   |  |             | Would come through grants   |
|--------------------------------|----------------------------|-----------------------------|-------------------------|-------------|-------------------|--|-------------|---|
| STAFF MEETINGS                 |                            |                             |                         |             |                   |  | 500         | *New 2023 expense line for staff meetings, on<br>on-ones                                  |
| STAFF CONFERENCES              | 500                        | 500                         | 1,000                   | 127         | 230               |  | 500         | 2 Conferences to network post-COVID   |
| TOTAL STAFF EXPENSES           | 84,122                     | 100,362                     | 184,484                 | 171,692     | 188,777           |  | 217,576     |   |
|                                | 2022<br>Budget<br>Jan-June | 2022<br>Budget<br>July -Dec | 2022<br>Budget<br>Total | 2022<br>YTD | 2021<br>Projected | NOTES  | 2023 Budget | NOTES   |
| BOARD                          |                            |                             |                         |             |                   |  |             |   |
| Meetings                       | 500                        | 3,500                       | 4,000                   | 5,192       | 5,192             |  | 5,200       | Retreats, meeting expenses  |
| Reimbursements                 | 125                        | 125                         | 250                     | 0           |                   |  | 250         |   |
| TOTAL BOARD EXPENSES           | 625                        | 3,625                       | 4,250                   | 5,253       | 5,253             |  | 5,450       |   |
| COMMUNICATION / MARKETIN       | iG                         |                             |                         |             |                   |  |             |   |
| Marketing Software             |                            |                             |                         |             |                   |  | 1,000       | Constant Contact/Later/Flickr/Editing Softw   |
| Constant Contact               | 150                        | 150                         | 300                     |             | 550               | Prepay through 12 months                                     | 0           | Prepaid through Oct. 2023   |
| Websites (Main + Earthkeepers) | 300                        | 160                         | 460                     | 363         | 412               |  | 500         | New Earthkeepers website  |
| Marketing Materials            | 250                        | 250                         | 500                     | 107         | 115               |  | 500         | Patches/Printed material, etc.  |
| Equipment/Hardware             |                            |                             |                         |             |                   |  | 2,500       | Camera/Mic/Gimbal/Wildlife camera/Batter  |
| TOTAL COMM. EXPENSES           | 700                        | 560                         | 1,260                   | 470         | 1,077             |  | 4,500       |   |
| FUNDRAISING                    |                            |                             |                         |             |                   |  |             |   |
| Merchant Fees                  | 250                        | 250                         | 500                     | 683         | 849               |  | 1,000       | \$3.45/mo over 2021, plus per transaction fee   |
| Donor Perfect                  | 750                        | 750                         | 1,500                   | 1,270       | 1,400             |  | 1,500       | *Due to having over 1000 records, our month<br>rate has increased from \$35/mo to \$83/mo |
| Cost of Fundraising            | 3,000                      | 3,000                       | 6,000                   | 6,931       | 7,250             |  | 7,000       | Meals with donors, thank you gits, events, et<br>+grant writer                            |
| TOTAL FUNDRAISING EXP.         | 4,000                      | 4,000                       | 8,000                   | 8,884       | 9,499             |  | 9,500       |   |
| OTHER EXPENSES                 | 0                          | 331                         | 331                     | 100         | 150               |  | 330         |   |
| TOTAL EXPENSES                 | 122,709                    | 133,141                     | 255,850                 | 215,250     | 235,433           | Minus the 45k grant expenses this represented a 12% increase | 293,582     | 14.2% increase from 2022  |